

# MARKETING & BOOKING TOOLS TO GET STARTED



## PHYSICAL PLANNER / \$14

When making consultation calls, scheduling weddings, or trials, this is still the OG product for me!



## HONEYBOOK / \$40 PER MO

This tool will change the way you book and is 100% worth the monthly investment. After an inquiry is received or input into the system, an account will be created where you and your bride can keep up with files, emails, photos, and more! There are email, contract, and proposal templates, and more!



## PAGES OR WORD / FREE

Use this for creating your timelines and payment invoices for any help you hire for a job!



## PLANN / \$10 PER MO

Plann is an amazing tool for organizing, planning, and storing content for your social media pages! You can plan your week, month, or further and add auto-posting to help you focus on day-to-day tasks! Plann provides the options to create folders for your content so you can stay organized for finding the content you need!



## INSTAGRAM / FREE

Use the tools that are free to your advantage! The most important thing is to align your Instagram with your brand and to use geotags like #atlantawedding



## WEBSITE / \$45 PER MO

YES! I said it, a website. It doesn't sound easy or fun. I get it! It's something you can do once and only have to touch up occasionally. We will be releasing a Bridal Website 101 blog soon! A website is essential for your marketing funnel and will attract the right bride for you!



## GOOGLE VOICE / FREE

Utilize Google Voice to make Bridal Consultation calls and send texts to your bride. The app supplies you with a number to use for your business calls to vendors and brides.

**GET 20% OFF YOUR  
FIRST YEAR WITH  
HONEYBOOK**

*Our referral code gives you 20% off and compensates us for your referral. Once you sign up you can send your friends your code.*

**SIGN UP WITH OUR CODE**